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**FOR IMMEDIATE RELEASE**

### **CR MEYER FLOAT EARNS TOP HONORS IN HOLIDAY PARADES**

**Oshkosh, Wis. (November 25, 2005)** - CR Meyer's holiday parade float won top honors at Oshkosh's Holiday parade on Saturday, November 12, 2005. The float, featuring Santa, Mrs. Claus, and their reindeer won the Grand Marshall's award in the Oshkosh Holiday parade.

On November 22nd, Appleton Downtown Inc. recognized the CR Meyer float as the best commercial entry in their parade, which featured 69 total entries and was billed as the largest nighttime Christmas parade in the Midwest. Rather than Santa, however, the Appleton parade float featured the Grinch, Max the Dog, and the Whoville children.

After two years in the planning stages, retired CR Meyer employee, Jim Lett, spent more than 2,000 hours building the float in preparation for the parades. Jim's wife Judy also helped out by crafting costumes and decorations for the float.



A restored, vintage, 1964 Oshkosh Truck pulled a step deck trailer. There was a red sleigh with a black platform mounted to the trailer. The float measured 64' in total length. The platform raised to a height of 16'-6" from a stationary height of 12'1". After raising to 16'-6", the entire platform rotated 360 degrees.

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